



## Logistics Solutions USA 2008

Hear from US specialists about the most efficient and effective ways to transport and distribute your products in the USA

### Why you should attend this briefing

- Meet industry specialists with hands-on knowledge of US logistics.
- Understand why efficient distribution is so important in the US market.
- Gain insight into the situation and trends in the US market.
- Learn about key regional issues.
- Get options to meet your business's US logistical requirements.
- Discover how to control your logistical support costs.

### Speakers

- Import Logistic's **Max Lewis**, VP Sales and Marketing, will address:
  - What does "logistics" mean?
  - What is a third-party logistics company?
  - Challenges of doing business in the USA
  - Choices of doing business in the USA
  - How a third-party logistics company can help.
- Austrade Chicago's **Phil Jankura**, USA Manufacturing, Energy and Infrastructure (MEI) Team Leader, will discuss channels to market and distribution.
- Austrade New York's **Anjali Jain**, USA Consumer Products Team Leader, will present case studies of different logistics models.
- A local freight forwarder will also make a presentation.

### Limited places - register now

Don't miss your chance to get the latest market information.

Register online at [www.austrade.gov.au/LogisticsUSA08](http://www.austrade.gov.au/LogisticsUSA08) or call Austrade on **13 28 78**.

### Proudly supported by



Government of South Australia  
Department of Trade and Economic  
Development

### Important information

**Date:** 11 March, 2008

**Time:** 9:30am – 12:30pm

**Location:** The Lion Hotel  
The Tower Room  
161 Melbourne Street  
North Adelaide, SA

### Cost

The cost of this seminar is:  
A\$50 per person

### Who should attend?

Australian businesses currently exporting products to the USA

### Don't miss out

"Primarily we were looking for state-of-the-art warehousing, however the multitude of services provided by Import Logistics has allowed us to develop new business opportunities knowing that our back-of-house is in great hands."

**Greg Askwith**  
Director  
Reel King Industries Pty Ltd