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AmChat

THE OFFICIAL NEWSLETTER OF THE AMERICAN CHAMBER OF COMMERCE | FEBRUARY 2007

INTERNODE SUPPORTING THE ARTS

Internode is a pioneering company that delivers the convenience of broadband telecommunications to individuals and businesses throughout Australia. Internode is committed to using broadband technology to redefine the national telecommunications environment.

As a keen supporter of the Arts in South Australia, Internode is once again proud to be the Presenting Sponsor of the Adelaide Film Festival 2007 as well as the key Internet Partner of the Adelaide Fringe.

As a leader in the IT industry, Internode provides a range of services for these events, including the hosting of FringeTIX - the online bookings website. This year Internode will demonstrate its IPTV capabilities, whereby high definition movies can be viewed over the Internet.



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news

A BERLIN CABARET SPECTACULAR - 'A step back in time....a quantum leap forward for medical research'

Get ready for a spectacular, electrifying, amusing and uplifting experience. Your night will be a theatrical adventure based in Berlin in the early 1920's, with a twenty-first century twist. The great line up of Australian entertainers, along with a fabulous five star feast and fantastic wines will ensure a night of pure enjoyment.

Saturday 28 July 2007 | Ballroom, Hyatt Regency Adelaide | 7.30 pm - 1 am | Dress - Black Tie

Patron Mary Henderson invites you to directly support breast cancer research projects by taking a table, which are priced at \$1500.

Join us*The only limitation we have to finding cures is funding*



UNIVERSITY OF ADELAIDE

AmCham Partner, the University of Adelaide, is active in corporate sponsorship research in the School of Commerce. Professor Pascale Quester is a pioneer in sports sponsorship, researching and publishing on sponsorship effectiveness and management of events, with case studies on the Formula One Grand Prix and the Olympic Games amongst others. Other current research is being undertaken on:

- > The impact of sponsorship of AFL on youth alcohol consumption. (Catherine Turner with Dr Sally Rao)
- > Youth Marketing (Damien Arthur)
- > Corporate Relationships (Dr Caroline Plewa and Dr Chris Medlin)

Would you like to know if sponsorship is effective in targeting your particular demographic? Can sponsorship lead to higher brand awareness? Does more awareness lead to more sales? If so, how do I reach them?

The staff at the University of Adelaide would love to talk to you. Contact Head of School is Assoc Prof Barry Burgan on phone 8303 4756



movers and shakers

MORE BUSINESS BANKING SERVICES

Leading business banker Damien Wright has joined BankSA and will be heading up the team at the bank's new commercial banking centre at Mile End.

Mr Wright has more than 30 years banking experience gained in both South Australia and interstate and has specialised in a number of areas including commercial banking, equipment finance, construction and development finance, merchant services, invoice discounting and property finance.

BankSA General Manager, Commercial and Regional Business Banking, Mr Lindsay Hick, said they are thrilled Mr Wright has accepted the position and look forward to utilising his business acumen and comprehensive knowledge to further strengthen local business banking offer.

BankSA's southwest commercial banking hub is located at 57 Henley Beach Road. and the team can be contacted on 7221 6100.



ADELAIDE REVIEW

Executive Director of the Adelaide Review, Margie Budich, is delighted to announce the appointment of Lachlan Colquhoun as the publication's new Editor in Chief. Adelaide born and raised Colquhoun, 44, will return to Adelaide in early March after a career working for some of the world's best-known titles and media organisations in the UK, Asia, Canada, New Zealand and Australia. He began his career with a cadetship on the Adelaide "Advertiser".

In addition to leading the Adelaide Review into a new era, Colquhoun will take a senior editorial role with Rip it Up Publishing which is expanding in its home state of South Australia and developing into a national niche publisher. The appointment follows the announcement of the partnership between Rip It Up Publishing and Spanish media entrepreneur Javier Moll.



"As we express our gratitude, we must never forget that the highest appreciation is not to utter words, but to live by them."

JOHN F. KENNEDY

AmChat

speaker profiles

CHRISTIE ANTHONY

Born into a creative, academic family in Adelaide, Christie Anthony has spent her life involved with festivals, having worked for the Adelaide Fringe, Edmonton Fringe, Melbourne Moomba Festival, Melbourne Fringe, Edinburgh Fringe, Glastonbury Music Festival, Edinburgh Book Festival, and WOMADelaide.

Christie has spent over 12 years going and coming from Edinburgh. She ran Fringe Sunday at the Edinburgh Fringe and then found herself drawn to the magic and beauty of the Famous Spiegelent. Convincing owner David Bates to bring this majestic marvel to Adelaide in 2000, Christie has also spent plenty of time on the other side of the Fringe fence. She worked with the Famous Spiegelent and the Garden of Unearthly Delights in the first years and feels very much at home with the extraordinary characters who roll into town for the Adelaide summer.

Between postgraduate study in Arts Management and travel, Christie has continued to add to her eclectic festival and event experience, and has built a national and international reputation for excellence.

Taking up the reins of Fringe Director is a private dream fulfilled. She is happily entrenched in the vibrant cultural networks of Adelaide and intends to continue to bring the world back home.



ROB CHAPMAN

A financial services industry specialist, Rob Chapman was appointed Managing Director of BankSA in July 2002. He is also a Group Executive of St George Bank Limited (BankSA is a division of St George Bank Limited).

Rob's previous appointments include various Regional General Manager roles with the Commonwealth Bank of Australia, General Manager, SA for Colonial State Bank, and Manager, SA & NT for Prudential Corporation.

He is the President of Business SA and a member of a variety of institutions such as Australian Institute of Company Directors, Adelaide Football Club, Catholic Church Diocesan Finance Council and CEDA SA to name a few.



speaker profiles

BILL SPURR

Bill Spurr's extensive experience in the tourism and hospitality industries dates back to the early '80s when he was the Executive Director of the Australian Hotels Association. He then spent several years as the Head of School, Tourism and Hospitality, Adelaide College of TAFE.

In 1995 he became the General Manager of the newly formed Australian Major Events group. The South Australian Tourism Commission and Australian Major Events became one organisation in March 1997 and he has held the position of Chief Executive since 1999.

Bill is Chair of Education Adelaide, a member of the Australian Standing Committee on Tourism, member of the Sustainable Tourism Cooperative Research Centre Board, board member of the Adelaide Entertainment Centre, and Chair of the World Police and Fire Games to be held in Adelaide in March.



ROB KELVIN

National Nine News presenter Rob Kelvin is one of Adelaide's best known personalities. He completed high school at Woodville High before studying economics part time while working for a local insurance company.

From 1964 to 1970 Rob worked as a Patrol Officer in Papua New Guinea. During this time he was involved with a host of projects including surveying roads, administering local elections, performing magisterial duties and advising local government. He returned to Australia in 1971 and has been in the media ever since, with stints at radio stations 4AY Townsville, 3SH Swan Hill, 7HT Hobart, 5KA and 5AD in Adelaide.

Rob joined Adelaide's Channel Nine in 1979, first as sports editor and presenter, then in 1983 Rob began presenting National Nine News on weekdays.

He also hosts Out of the Ordinary, a locally made series, which features local stories about ordinary South Australians doing extraordinary things.



today's wine

MT JAGGED SOUTHERN FLEURIEU

Mt Jagged Wines are ideally located within the McLaren Vale Wine Region on the Fleurieu Peninsula. Known for their premium quality wines, their extensive range includes Semillon Sauvignon Blanc, Chardonnay, Shiraz, Merlot Cabernet Sauvignon, NV Sparkling Red, NV Le Blanc, Reserve Shiraz and Reserve Chardonnay.

Thanks to the cool climate and good annual rainfall, the vineyard is able to be managed for the sole focus of producing the best quality fruit possible, while employing the best practice of low cropping and canopy managements in order to achieve the optimum ripening of the fruit.

Mt Jagged Wines are sold via cellar door, which is open daily from 10-5, October to May – as well as in many restaurants in Adelaide, Sydney and the Fleurieu Peninsula. An appointment to purchase wine please ring 08 8554 9532 or email directly. Please visit their website to order wines directly from the vineyard.

Main Victor Harbor Road Mount Jagged SA 5210 Australia | www.mtjaggedwines.com.au

NV LE BLANC

This cuvee is non vintage blend of cool climate fruit that produces a smooth flavoursome blend of soft apples and limes with a nice dry lingering finish.

2006 SEMILLON SAUVIGNON BLANC

The wine is a tight unwooded dry white that has intense cool climate aromas and flavours. Tropical aromas of gooseberries, limes and snow peas are continued on the palate with crisp dry flavours of green apples, lemon hints of asparagus, with a long lingering finish.

2003 SHIRAZ VIOGNIER

This wine exudes aromas of fresh red berry fruits, spicy pepper and cinnamon. The palate is medium in body but packed with berry fruit flavours mixed with spices and cinnamon with nicely ripened cool climate tannins and a hint of dark chocolate.



profiles

LEXUS

The Lexus brand was founded on principles of achieving excellence at every turn, of routinely questioning the tried and true, and seeking to elevate established automotive benchmarks. Vivid proof is seen in repeated international awards as Lexus relentlessly tops luxury car surveys for customer satisfaction, safety and long term reliability.

Lexus was first launched in 1989 and in Australia in 1990. It has become arguably the most successful start-up luxury brand of the last quarter-century. Lexus has delivered around four million cars in the world since 1989, and close to 40000 vehicles in Australia. 2006 sales figures show that Lexus increased its sales volume by 19 percent for the second year in a row and also took 3 trophies in the National Motoring Clubs' Best car awards. The triple win is an outstanding result for Lexus and the first time in its history it has collected all three trophies in every category in which the brand was nominated.

Lexus is Australia's third largest luxury car brand behind Mercedes and BMW and in front of Audi.

"Lexus has established a genuinely good reputation with its customers, and increasingly that is drawing new people to the marque," Lexus Australia divisional manager Scott Grant said.



next lunch

THE HON JOHN OLSEN CONSUL-GENERAL NY

HYATT REGENCY, NORTH TERRACE
FRIDAY MARCH 30TH - 12.00 – 2.00 PM

G'DAY USA - WHAT DOES IT MEAN FOR SA BUSINESS?



Australia Week - "G'Day USA" - is the single largest promotional event to showcase Australia in the United States. It is also the single largest foreign country promotion held annually in the US. It is a celebration of all

the great things about Australia, from food and wine, film, arts, lifestyle, trade and investment to indigenous culture and tourism. Growing from its inception in LA in 2004, there were over 7 000 participants and an audience reach of 100 million in the US and Australia in 2006. In his presentation John Olsen will present highlights of the 2007 programme, which was enhanced by a bicoastal program that included New York.

The Hon John Olsen needs no introduction to South Australians. Following his success as Consul-General Los Angeles from 2002, he took up the prestigious post of Consul-General New York in early 2006. The Consulate-General has a wide range of responsibilities in New York and in the north-eastern corner of the United States, including influencing perceptions of Australia and raising awareness of Asia Pacific issues. Of particular importance is the promotion of Australia as a Global Financial Centre and a base for business operations in East Asia, and also increasing Australia's profile and interests in influential media, political and cultural circles.